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Got A Green Thumb But No Computer Skills: TerraCycle Offers Garden Clubs Free And Easy-To-Use Websites Through GardenHub

Trenton, NJ – October 2, 2006 – TerraCycle, the world’s most eco-friendly company, famous for its gardening products made out of waste (worm poop) and packaged in waste (used soda bottles), launches GardenHub, a new feature on www.terracycle.net that allows garden clubs to sign up and have TerraCycle host their websites for free.

TerraCycle makes it easy for all garden clubs to create their own website, by taking away all the guess work and providing the entire website layout ready for information to be uploaded. Although other companies currently offer garden club website hosting services, they charge a monthly fee while TerraCycle offers its service at no charge.

“We recognize that there are hundreds of garden clubs across the country with a lot of members but not a lot of money that need an easy to way to keep everyone informed,” states Tom Szaky, CEO and co-founder of TerraCycle. “With that in mind, we created GardenHub to give everyone the opportunity to stay connected without spending precious garden club time and money.”

Debuting October 2006, GardenHub will give garden clubs with current websites the ability to switch over hosting duties and keep the original URL. Garden clubs that do not currently have a website with URL will automatically receive one resembling myclub.terracycle.net. Garden clubs can easily maintain their websites by logging into a password-protected entry page. Participants can login and update the website any time or day. Newly added information and pictures will automatically refresh for visitors in real time. No prior code or website hosting experience is necessary since TerraCycle takes care of all the work.

Any garden club that would like TerraCycle to host its website should visit www.terracycle.net/gardenhub for more information and a sign-up page.

About TerraCycle, Inc.

A young angel-funded company co-founded in 2002, TerraCycle (www.terracycle.net) is the brainchild of a then 20-year-old Canadian entrepreneur and Princeton University dropout. The world’s most eco-friendly manufacturer of plant foods, TerraCycle makes its products with worm poop and then sells them in used soda bottles. The company debuted its revolutionary worm poop plant food line at Canadian Wal*Mart and Home Depot stores in 2005 and was honored with Home Depot Canada’s Environmental Stewardship Award that same year. On track to be one of the fastest growing companies

in the industry, TerraCycle worm poop plant foods are also available in U.S. Home Depot and Wal*Mart stores nationwide. In July 2006, an Inc. magazine cover story crowned TerraCycle “The Coolest Little Startup in America.”

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