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Marietta Wal*Mart Associates Collect Used Soda Bottles to Raise Funds for Children's Miracle Network

Worm Poop Fertilizer Company Buys Used Soda Bottles to Package its Products

MARIETTA, GA (Sept. 4, 2006) – Wal*Mart employees at the chain's Marietta store (2795 Chastain Meadows Parkway) raised \$114.25 for the Children's Miracle Network by collecting used soda bottles destined for use by TerraCycle, makers of a line of garden products sold nationally at Wal*Mart stores. Marietta Wal*Mart manager Scott Ridgeway led the employee campaign, which netted 2,285 bottles.

TerraCycle makes its products entirely from waste. TerraCycle Plant Food™, for example, is made by feeding premium organic waste to millions of worms and then liquefying their poop. The brew is then packaged in used 20-ounce and 2-liter soda bottles like the ones collected at the Marietta Wal*Mart.

TerraCycle obtains many of its used bottles through its Bottle Brigade program. The campaign pays schools, churches and other organizations to collect bottles and send them to the company. TerraCycle pays the groups or a designated charity \$0.05 per bottle. Nearly 1,500 individuals and organizations are enrolled in the Bottle Brigade.

PHOTO CAPTION

Wal*Mart associates join TerraCycle CEO Tom Szaky (far right) in presenting a check for \$114.25 to Cristin Kimbrell (right) of the Children's Miracle Network. Wal*Mart employees pictured include (l to r) Mark Conner, Louise Truit, Ronnie Kendall, Glenda Hughes, and Wayne Henry.

About TerraCycle

TerraCycle Plant Food™ is liquefied worm poop made from worm-processed organic waste and packaged in reused soda bottles, many of which are collected in fund raising efforts by school children and non-profit groups throughout the U.S. and Canada. TerraCycle Plant Food™ is the flagship product of TerraCycle, Inc. (www.terracecycle.net) a young angel-funded company co-founded in 2002 by a then 20-year-old Canadian entrepreneur and Princeton University dropout. TerraCycle Plant Food™ debuted at Wal*Mart and Home Depot in Canada in 2005 and was honored with Home Depot Canada's 2005 Environmental Stewardship Award. In July 2006, an Inc. magazine cover story crowned TerraCycle "The Coolest Little Startup in America."